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July 6, 2004

Mail Stop: RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RECEIVED**  
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**GROUP 3600**

**Re: U.S. Patent Application of Jason GREEN et al. for "Network  
Methods for Interactive Advertising and Direct Marketing",  
Serial No.: 09/655,759; Filed: September 5, 2000;  
Our Docket No.: 11013/00001**

Honorable Commissioner:

This is a Request for Continued Examination under 37 CFR §1.114 of pending prior Application Serial No. 09/655,759 filed on September 5, 2000 by GREEN, Jason et al., entitled "Network Methods for Interactive Advertising and Direct Marketing." Enclosed please find the following:

1. Request for Continued Examination (RCE) Transmittal Form (1 page total).
2. Amendment/Response to the Official Action dated February 6, 2004 (17 pages total).
3. Petition for Extension of Time Under 37 CFR 1.136(a) - form PTO/SB/22 (1 page total).
4. Our check in the amount of \$595.00 to cover the RCE Filing Fee (\$385.00-small entity) and Extension of Time Fee (\$210.00-small entity).
5. Our post card. Please date stamp and return.

Applicant hereby asserts that it is entitled to claim Small Entity Status.

Commissioner for Patents

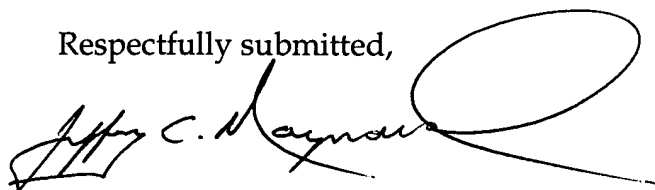
July 6, 2004

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In the event that Applicant has overlooked the need for any petition for an additional extension of time to file the enclosed papers, petition is hereby made to extend the current due date so as to cover the filing date of this paper and attachment(s).

No additional claims fee is believed to be required. Please charge any unanticipated fees, or credit any overpayment, to our Deposit Account No.: 50-1479 (a duplicate copy of this charge authorization is attached).

Respectfully submitted,

  
Jeffrey C. Maynard  
Reg. No. 46,208

Enclosures

## CERTIFICATE OF MAILING

I HEREBY CERTIFY that the above-referenced documents relating to **Request for Continued Examination for Application Serial No. 09/655,759** are being deposited with the United States Postal Service with sufficient postage as First Class Mail on the date indicated below and in an envelope addressed to:

Mail Stop: RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

By:  \_\_\_\_\_

Print Name: \_\_\_\_\_ Jeffrey C. Maynard

Date: \_\_\_\_\_ July 6, 2004